

The Hampton Roads SHRM Chapter values the efforts and continuing support of our partners in support of our mission: *Engage, Educate and Empower professionals to be leaders in business and human resources through opportunities for lifelong learning, collaboration, and service.* In order to make our partnership an opportunity for the many valuable human resource related businesses and vendors in our area, we proudly offer a number of partnership opportunities to meet your budget. We hope you will join us in advancing the HR profession and supporting HR professionals.

## Annual Partnerships

### ❑ **Platinum - \$3,500** (Exclusive)

- Top Billing as the Platinum Partner
- Company logo on display at [HRSHRM.org](http://HRSHRM.org) as the Platinum Partner
- Active link on [HRSHRM.org](http://HRSHRM.org) as "Featured Partner" for one month, two times during the calendar year.
- Acknowledgement in all monthly meetings and all information emails.
- Recognition in two *Inside Business* ads as Platinum Partner
- Allowed to submit three membership INFO ads during the calendar year (size restrictions apply).
- Opportunity to place HR-related event on [HRSHRM.org/events](http://HRSHRM.org/events) within 30 days of event date; included in one monthly broadcast email.
- Company logo on HRSHRM Partnership banner displayed at each monthly meeting.
- Two complimentary meeting registrations for each regular monthly programs.
- Three-to-five minute presentation time at two meetings as "Featured Partner" and optional table display.
- Nametag ribbons provided at each monthly meeting to Company attendees identifying Company as Platinum Partner.
- Opportunity to place promotional materials at check-in area or at place settings for all meetings.

### ❑ **Gold - \$2,500** (Maximum of 2)

- Company logo on display at [HRSHRM.org](http://HRSHRM.org) as the Gold Partner.
- Active link on [HRSHRM.org](http://HRSHRM.org) as "Featured Partner" for one month during the calendar year.
- Acknowledgement at all monthly meetings and in all information emails for six months.
- Recognition in two *Inside Business* ads as Gold Partner.
- Allowed to submit two membership INFO ads during the calendar year (size restrictions apply).
- Opportunity to place HR-related event on [HRSHRM.org/events](http://HRSHRM.org/events) within 30 days of event date; included in one monthly broadcast email.
- Company logo on HRSHRM Partnership banner displayed at each monthly meeting.
- One complimentary meeting registration for each regular monthly program.
- Three-to-five minute presentation time permitted at one meeting as "Featured Partner" and optional table display.
- Nametag ribbons provided at each monthly meeting to Company attendees identifying Company as Gold Partner.
- Opportunity to place promotional materials at check-in area or at each place setting for all meetings.

### ❑ **Silver - \$1,700** (Maximum of 6)

- Company name displayed at [HRSHRM.org](http://HRSHRM.org) as a Silver Partner.
- Active link on [HRSHRM.org](http://HRSHRM.org) as "Featured Partner" for one month during the calendar year.
- Acknowledgement at all monthly meetings.
- Recognition in two *Inside Business* ads as Silver Partner.
- Opportunity to submit one membership INFO ad during the calendar year (size restrictions apply).
- Opportunity to place HR-related event on [HRSHRM.org/events](http://HRSHRM.org/events) within 30 days of event date; included in one monthly broadcast email.
- Company logo on HRSHRM Partnership banner displayed at each monthly meeting.
- One complimentary meeting registration for four regular monthly programs.
- Three-to-five minute presentation time permitted at one meeting as "Featured Partner" and optional table to display promotional materials.
- Nametag ribbons provided at each monthly meeting to Company attendees identifying Company as Silver Partner.
- Opportunity to place promotional materials at check-in area or at each place setting for all meetings.

# A la Carte Sponsorships

We want to provide you with options other than an Annual Partnership to participate with our members and our chapter. Choose any of the following!

**Monthly Marketing Table - \$300**

*(1 per regular monthly program available 9 in total)*

- Company will receive a draped table for marketing materials and greeting attendees near the Registration check-in area.
- Company will receive 1 (one) complimentary lunch for the same day as marketing table.

**HR After Hours social sponsorship - \$250**

*(up to 2 per year TBD; you will not be charged until the date has been confirmed)*

- Company will be noted as the social sponsor when marketing the event, eblasts, social media, etc.
- Company logo will be displayed at the event.
- Company may receive a table for marketing materials and greeting attendees at the event, pending the locations and availability of the tables at the event.

**Annual Holiday Social and Board Installation Sponsorships:**

**Dessert Sponsor \$400 (limit 1)**

**Cocktail Sponsor \$400 (limit 1)**

**Marketing Table Sponsor \$250 (up to 2)**

- Company will be noted as the designated sponsors when marketing the event, HRSHRM website, eblasts, social media, etc.
- Company logo will be displayed at the event.
- Marketing Table Sponsor will receive a table for marketing materials and greeting attendees at the event.
- Sponsors listed above will each receive one (1) complimentary ticket to this event.
- Verbal recognition at the event.



Contact: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*It is HRSHRM's policy not to share or sell email addresses.*

**TERMS OF PAYMENT:** For Annual Partnerships, payment is due in full no later than Jan. 15, 2021.

We, the above named company, have read and agree to the Terms of Payment.

TOTAL: \$ \_\_\_\_\_  Check enclosed OR Charge my:  VISA  MC  AMEX  DISC

*Information below will be shredded.*

Signature: \_\_\_\_\_ CC# \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Please submit this completed form to:

Hampton Roads Society for Human Resource Management  
1403 Greenbrier Parkway, Suite 150,  
Chesapeake, VA 23320

Phone: 757-842-4835  
Fax: 757-392-9900  
[rwoodring@hrshrm.org](mailto:rwoodring@hrshrm.org)

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