



presented by  
**ADP**  
Always Designing  
for People™

# First Annual HRSHRM Awards and Recognition Ceremony Sponsorships

In celebration of HR Professional Day 2021 (September 26, 2021), HRSHRM will honor HR professionals who have made a significant contribution to the HR profession during the 2020 pandemic! Our first ever awards event will take place on September 24, 2021, from 1:00 – 5:00 p.m. at The Founder's Inn and Spa.

Thank you for your interest in sponsoring our inaugural awards event! Check out the levels below and then fill out the second page to reserve your spot.

## Event Sponsor - \$1,500 *(limit 1)*

- Company logo in promotional emails and printed materials advertising event with reciprocal link to company website landing page
- Company Logo on front cover of awards program
- One full size color ad in awards program (5" w x 7.875" h) – first choice of ad placement
- Recognition as event sponsor during event and on social media
- 3-5 minute presentation at event
- Table to display promotional materials at event – first choice of space
- Four complimentary tickets to event
- Exclusive promotional email sent one week before event (09/15/21)
- Exclusive promotional email sent one week after event (10/06/21)

## Golden Talent Sponsor - \$500 *(unlimited)*

- Company logo included in promotional emails advertising event with reciprocal link to company website landing page
- One full size color ad in awards program (5" w x 7.875" h) – first signed, first served
- Recognition during event
- One complimentary ticket to event

## Audition Sponsor - \$100 *(unlimited)*

- Company can submit a 280 character count shout-out to be included in awards program.
- Company name will be included under shout-out.

## Champions Sponsor - \$1,000 *(limit 4)*

- Company logo included in promotional emails advertising event with reciprocal link to company website landing page
- One full size color ad in awards program (5" w x 7.875" h) – second choice of ad placement (first signed, first served)
- Recognition during event
- Table to display promotional materials at event – second choice of space
- Two complimentary tickets to event

## Judges' Choice Sponsor - \$250 *(unlimited)*

- Recognition as Judges' Choice sponsor in awards program to include company name, contact person name and preferred website landing page.
- One complimentary ticket to event

(continued next page)

# Program Specs

Event, Champions  
and Golden Talent  
Sponsors:

Full page color ad  
5" W x 7.875" H

**Need help with your design?**



Organization Management Group (OMG), the AMC for HRSHRM, offers graphics and marketing services to help you make the most of this opportunity. (They are publishing this program for HRSHRM.) Contact graphics@managegroup.com for a quote!



Ad art due by  
September 10

## Judges' Choice Sponsors

Your Company Name  
Contact Person's Name  
[YourURLHere.com](#)

Your Company Name  
Contact Person's Name  
[YourURLHere.com](#)

Your Company Name  
Contact Person's Name  
[YourURLHere.com](#)

Your Company Name  
Contact Person's Name  
[YourURLHere.com](#)

Your Company Name  
Contact Person's Name  
[YourURLHere.com](#)

## Audition Sponsors

Your 280-character "shout-out" will be published above your company name. These will be placed throughout the program. This sample text clocks in at 153 characters, as a reference.  
- Your Company Name

Text for these  
listings is due by  
September 10.

Choose your sponsorship level:  **Event (SOLD)**  **Champions** (\$1,000)  **Golden Talent** (\$500)  
 **Judges' Choice** (\$250)  **Audition** (\$100)

For Judges' Choice or Audition Sponsor Levels, please type the information you wish to have published.

Contact: \_\_\_\_\_

Company (as you wish it to appear): \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*It is HRSHRM's policy not to share or sell email addresses.*

TOTAL: \$ \_\_\_\_\_  Check enclosed OR Charge my:  VISA  MC  AMEX  DISC

Information below will be shredded.

Signature: \_\_\_\_\_ CC# \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Please submit this completed form to:

Hampton Roads Society  
for Human Resource  
Management  
1403 Greenbrier  
Parkway, Suite 150,  
Chesapeake, VA 23320

Phone: 757-842-4835  
Fax: 757-392-9900  
[rwoodring@hrshrm.org](mailto:rwoodring@hrshrm.org)



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