

The Hampton Roads SHRM Chapter values the efforts and continuing support of our partners in support of our mission: *Engage, Educate and Empower professionals to be leaders in business and human resources through opportunities for lifelong learning, collaboration, and service.* In order to make our partnership an opportunity for the many valuable human resource related businesses and vendors in our area, we proudly offer a number of partnership opportunities to meet your budget. We hope you will join us in advancing the HR profession and supporting HR professionals.

Annual Partnerships

□ Platinum - \$3,500

- Top Billing as the Platinum Partner
- Company logo on display at [HRSHRM.org](https://hrshrm.org) as the Platinum Partner.
- Active link on [HRSHRM.org](https://hrshrm.org) as “Featured Partner” for one month, two times during the calendar year.
- Acknowledgement in all monthly meetings and all information emails.
- Recognition in two *Inside Business* ads as Platinum Partner
- Allowed to submit three membership INFO ads during the calendar year (size restrictions apply).
- Opportunity to place HR-related event on [HRSHRM.org](https://hrshrm.org) within 30 days of event date; included in one monthly broadcast email.
- Company logo on HRSHRM Partnership banner displayed at each monthly meeting.
- Two complimentary meeting registrations for each regular monthly programs.
- Three-to-five minute presentation time at two meetings as “Featured Partner” and optional table display.
- Nametag ribbons provided at each monthly meeting to Company attendees identifying Company as Platinum Partner.
- Opportunity to place promotional materials at check-in area or at place settings for all in-person meetings and one PDF document for virtual/hybrid meetings.

□ Gold - \$2,500

- Company logo on display at [HRSHRM.org](https://hrshrm.org) as the Gold Partner.
- Active link on [HRSHRM.org](https://hrshrm.org) as “Featured Partner” for one month during the calendar year.
- Acknowledgement at all monthly meetings and in all information emails for six months.
- Recognition in two *Inside Business* ads as Gold Partner.
- Allowed to submit two membership INFO ads during the calendar year (size restrictions apply).
- Opportunity to place HR-related event on [HRSHRM.org](https://hrshrm.org) within 30 days of event date; included in one monthly broadcast email.
- Company logo on HRSHRM Partnership banner displayed at each monthly meeting.
- One complimentary meeting registration for each regular monthly program.
- Three-to-five minute presentation time permitted at one meeting as “Featured Partner” and optional table display.
- Nametag ribbons provided at each monthly meeting to Company attendees identifying Company as Gold Partner.
- Opportunity to place promotional materials at check-in area or at place settings for all in-person meetings and one PDF document for virtual/hybrid meetings.

□ Silver - \$1,700

- Company name displayed at [HRSHRM.org](https://hrshrm.org) as a Silver Partner.
- Active link on [HRSHRM.org](https://hrshrm.org) as “Featured Partner” for one month during the calendar year.
- Acknowledgement at all monthly meetings.
- Recognition in two *Inside Business* ads as Silver Partner.
- Opportunity to submit one membership INFO ad during the calendar year (size restrictions apply).
- Opportunity to place HR-related event on [HRSHRM.org](https://hrshrm.org) within 30 days of event date; included in one monthly broadcast email.
- Company logo on HRSHRM Partnership banner displayed at each monthly meeting.
- One complimentary meeting registration for four regular monthly programs.
- Three-to-five minute presentation time permitted at one meeting as “Featured Partner” and optional table to display promotional materials.
- Nametag ribbons provided at each monthly meeting to Company attendees identifying Company as Silver Partner.
- Opportunity to place promotional materials at check-in area or at place settings for all in-person meetings and one PDF document for virtual/hybrid meetings.

A la Carte Sponsorships

We have the following exciting events planned for 2022 so far and are actively filling our speaker slots with interesting and dynamic presenters to draw our membership in. We typically meet at least once a month and are currently meeting in person with a live virtual feed as well. We hope to move back to a 100% in person meeting format in the near future when circumstances allow.

Marketing Table - \$300

(1 per in-person program available 4 in total)

- Company will receive a draped table for marketing materials and greeting attendees near the Registration check-in area.
- Company will receive 1 (one) complimentary lunch for the same day as marketing table.

HR After Hours social sponsorship - \$250

(up to 2 per year TBD; you will not be charged until the date has been confirmed)

- Company will be noted as the social sponsor when marketing the event, eblasts, social media, etc.
- Company logo will be displayed at the event.
- Company may receive a table for marketing materials and greeting attendees at the event, pending the locations and availability of the tables at the event.

Annual Holiday Social and Board Installation Sponsorships:

Dessert Sponsor \$400 (limit 1)

Cocktail Sponsor \$400 (limit 1)

Marketing Table Sponsor \$250 (up to 2)

- Company will be noted as the designated sponsors when marketing the event, HRSHRM website, eblasts, social media, etc.
- Company logo will be displayed at the event.
- Marketing Table Sponsor will receive a table for marketing materials and greeting attendees at the event.
- Sponsors listed above will each receive one (1) complimentary ticket to this event.
- Verbal recognition at the event.



Contact: _____ Company: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

It is HRSHRM's policy not to share or sell email addresses.

TERMS OF PAYMENT: For Annual Partnerships, payment is due in full no later than Jan. 15, 2022.

We, the above named company, have read and agree to the Terms of Payment.

TOTAL: \$ _____ Check enclosed OR Charge my: VISA MC AMEX DISC

Information below will be shredded.

Signature: _____ CC# _____ Exp. ____/____

Please submit this completed form to:

Hampton Roads Society for Human Resource Management
1403 Greenbrier Parkway, Suite 150,
Chesapeake, VA 23320

Phone: 757-842-4835
Fax: 757-392-9900
rwoodring@hrshrm.org

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