



Second Annual HRSHRM Awards and Recognition Ceremony Sponsorships

In celebration of HR Professional Day 2022 (September 26, 2022), HRSHRM will honor HR professionals who have made a significant contribution to the HR profession during the 2021 pandemic! Our second annual awards event will take place on September 23, 2022.

Thank you for your interest in sponsoring our awards event! Check out the levels below and then fill out the second page to reserve your spot.

Event Sponsor - \$1,500 *(limit 1)*

- Company logo in promotional emails and printed materials advertising event with reciprocal link to company website landing page
- Company Logo on front cover of awards program
- One full size color ad in awards program (5" w x 7.875" h) – first choice of ad placement
- Recognition as event sponsor during event and on social media
- 3-5 minute presentation at event
- Table to display promotional materials at event – first choice of space
- Four complimentary tickets to event
- Exclusive promotional email sent one week before event
- Exclusive promotional email sent one week after event

Golden Talent Sponsor - \$500 *(unlimited)*

- Company logo included in promotional emails advertising event with reciprocal link to company website landing page
- One full size color ad in awards program (5" w x 7.875" h) – first signed, first served
- Recognition during event
- One complimentary ticket to event

Audition Sponsor - \$100 *(unlimited)*

- Company can submit a 280 character count shout-out to be included in awards program.
- Company name will be included under shout-out.

Champions Sponsor - \$1,000 *(limit 4)*

- Company logo included in promotional emails advertising event with reciprocal link to company website landing page
- One full size color ad in awards program (5" w x 7.875" h) – second choice of ad placement (first signed, first served)
- Recognition during event
- Table to display promotional materials at event – second choice of space
- Two complimentary tickets to event

Judges' Choice Sponsor - \$250 *(unlimited)*

- Recognition as Judges' Choice sponsor in awards program to include company name, contact person name and preferred website landing page.
- One complimentary ticket to event

(continued next page)

Program Specs

Event, Champions
and Golden Talent
Sponsors:

Full page color ad
5" W x 7.875" H

Need help with your design?



Organization Management Group (OMG), the AMC for HRSHRM, offers graphics and marketing services to help you make the most of this opportunity. (They are publishing this program for HRSHRM.) Contact graphics@managegroup.com for a quote!



Ad art due by
September 1

Judges' Choice Sponsors

Your Company Name
Contact Person's Name
[YourURLHere.com](#)

Your Company Name
Contact Person's Name
[YourURLHere.com](#)

Your Company Name
Contact Person's Name
[YourURLHere.com](#)

Your Company Name
Contact Person's Name
[YourURLHere.com](#)

Your Company Name
Contact Person's Name
[YourURLHere.com](#)

Audition Sponsors

Your 280-character "shout-out" will be published above your company name. These will be placed throughout the program. This sample text clocks in at 153 characters, as a reference.
- Your Company Name

Text for these listings is due by
September 1.

Choose your sponsorship level: Event Champions (\$1,000) Golden Talent (\$500)
 Judges' Choice (\$250) Audition (\$100)

For Judges' Choice or Audition Sponsor Levels, please type the information you wish to have published.

Contact: _____

Company (as you wish it to appear): _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

It is HRSHRM's policy not to share or sell email addresses.

TOTAL: \$ _____ Check enclosed OR Charge my: VISA MC AMEX DISC

Information below will be shredded.

Signature: _____ CC# _____ Exp. ____/____

Please submit this completed form to:

Hampton Roads Society
for Human Resource
Management
1403 Greenbrier
Parkway, Suite 150,
Chesapeake, VA 23320

Phone: 757-842-4835
Fax: 757-392-9900
rwoodring@hrshrm.org



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