

The Hampton Roads SHRM Chapter (HR SHRM) greatly values your Sponsorship in supporting our mission: *Engage, Educate and Empower professionals to be leaders in business and human resources through opportunities for lifelong learning, collaboration, and service.* Your sponsorship provides HR SHRM the opportunity to provide strategic programming and networking opportunities for HR professionals and business leaders in our local community. We offer multiple sponsorship packages to give your company year-round premier visibility with Hampton Roads SHRM through monthly programs, social events, electronic media, and online exposure. We are grateful for your support of the Chapter.

## Annual Sponsorships

### ☐ Platinum - \$3,500

- Top Billing as the Platinum Sponsor
- Company logo on display at [HRSHRM.org](https://hrshrm.org) as the Platinum Sponsor.
- Active link on [HRSHRM.org](https://hrshrm.org) as “Featured Sponsor” for one month, two times during the calendar year.
- Acknowledgment in all monthly meetings and all information emails.
- Recognition in two *Inside Business* ads as Platinum Sponsor
- Allowed to submit three membership INFO ads during the calendar year (size restrictions apply).
- Opportunity to place HR-related event on [HRSHRM.org](https://hrshrm.org) within 30 days of event date; included in one monthly broadcast email.
- Company logo on HRSHRM Sponsorship banner displayed at each monthly meeting.
- Two complimentary meeting registrations for each regular monthly programs.
- Three-to-five minute presentation time at two meetings as “Featured Sponsor” and optional table display.
- Nametag ribbons provided at each monthly meeting to Company attendees identifying Company as Platinum Sponsor.
- Opportunity to place promotional materials at check-in area or at place settings for all in-person meetings and one PDF document for virtual/hybrid meetings.

### ☐ Gold - \$2,500

- Company logo on display at [HRSHRM.org](https://hrshrm.org) as the Gold Sponsor.
- Active link on [HRSHRM.org](https://hrshrm.org) as “Featured Sponsor” for one month during the calendar year.
- Acknowledgment at all monthly meetings and in all information emails for six months.
- Recognition in two *Inside Business* ads as Gold Sponsor.
- Allowed to submit two membership INFO ads during the calendar year (size restrictions apply).
- Opportunity to place HR-related event on [HRSHRM.org](https://hrshrm.org) within 30 days of event date; included in one monthly broadcast email.
- Company logo on HRSHRM Sponsorship banner displayed at each monthly meeting.
- One complimentary meeting registration for each regular monthly program.
- Three-to-five minute presentation time permitted at one meeting as “Featured Sponsor” and optional table display.
- Nametag ribbons provided at each monthly meeting to Company attendees identifying Company as Gold Sponsor.
- Opportunity to place promotional materials at check-in area or at place settings for all in-person meetings and one PDF document for virtual/hybrid meetings.

### ☐ Silver - \$1,700

- Company name displayed at [HRSHRM.org](https://hrshrm.org) as a Silver Sponsor.
- Active link on [HRSHRM.org](https://hrshrm.org) as “Featured Sponsor” for one month during the calendar year.
- Acknowledgment at all monthly meetings.
- Recognition in two *Inside Business* ads as Silver Sponsor.
- Opportunity to submit one membership INFO ad during the calendar year (size restrictions apply).
- Opportunity to place HR-related event on [HRSHRM.org](https://hrshrm.org) within 30 days of event date; included in one monthly broadcast email.
- Company logo on HRSHRM Sponsorship banner displayed at each monthly meeting.
- One complimentary meeting registration for four regular monthly programs.
- Three-to-five minute presentation time permitted at one meeting as “Featured Sponsor” and optional table to display promotional materials.
- Nametag ribbons provided at each monthly meeting to Company attendees identifying Company as Silver Sponsor.
- Opportunity to place promotional materials at check-in area or at place settings for all in-person meetings and one PDF document for virtual/hybrid meetings.

# A la Carte Sponsorships

We have the following exciting events planned for 2023 so far and are actively filling our speaker slots with interesting and dynamic presenters to draw our membership in. We typically meet at least once a month and are currently meeting in person.

## Marketing Table - \$300

*(1 per in-person program available 4 in total)*

- Company will receive a draped table for marketing materials and greeting attendees near the Registration check-in area.
- Company will receive 1 (one) complimentary lunch for the same day as marketing table.

## HR After Hours social sponsorship - \$250

*(up to 2 per year TBD; you will not be charged until the date has been confirmed)*

- Company will be noted as the social sponsor when marketing the event, eblasts, social media, etc.
- Company logo will be displayed at the event.
- Company may receive a table for marketing materials and greeting attendees at the event, pending the locations and availability of the tables at the event.

## Annual Holiday Social and Board Installation Sponsorships:

### Cocktail Sponsor \$400 (limit 1)

### Marketing Table Sponsor \$250 (up to 2)

- Company will be noted as the designated sponsors when marketing the event, HRSHRM website, eblasts, social media, etc.
- Company logo will be displayed at the event.
- Marketing Table Sponsor will receive a table for marketing materials and greeting attendees at the event.
- Sponsors listed above will each receive one (1) complimentary ticket to this event.
- Verbal recognition at the event.



Contact: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*It is HRSHRM's policy not to share or sell email addresses.*

Please submit this completed form to:

Hampton Roads Society for Human Resource Management  
1403 Greenbrier Parkway, Suite 150,  
Chesapeake, VA 23320

Phone: 757-842-4835  
[rwoodring@hrshrm.org](mailto:rwoodring@hrshrm.org)

**TERMS OF PAYMENT:** For Annual Partnerships, payment is due with signed contract.

We, the above named company, have read and agree to the Terms of Payment.

TOTAL: \$ \_\_\_\_\_  Check enclosed OR Charge my:  VISA  MC  AMEX  DISC

*Information below will be shredded.*

Signature: \_\_\_\_\_ CC# \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Copyright ©  
Hampton Roads Society for Human Resource Management.  
All Rights Reserved.